Biography

Praveen G. Thadani
President, Priority Health

Praveen G. Thadani is president of Priority Health, a division of BHSH System and a $5 billion health plan that is nationally recognized for improving the health and lives of its members. With over 1.2 million members, Priority Health is the second-largest health plan in Michigan and the third-largest provider-sponsored health plan in the U.S. As president, Praveen champions Priority Health’s efforts to provide value to health plan members and ensure consumers have what they need to get, be and stay healthy. He also serves as a member of the system leadership team at BHSH System.

Throughout 2021, in addition to leading Priority Health, Praveen served as a member of the system leadership team at Spectrum Health System—which came together with Beaumont Health to form BHSH System in 2022. Prior to 2021, he held a variety of senior leadership positions with national health plans, including Humana, Optum and UnitedHealth.

Background
Praveen is a transformative health care leader with more than 25 years of industry experience. His extensive background includes roles designing, implementing and managing consumer, commercial and government health plan products (including Medicare Advantage, Medicaid and commercial plans); driving strategy; achieving growth through services and programs to manage medical cost; developing value-based provider programs; and managing operations and integrations. Early in his career, he helped develop a patented insurance platform—Interactive Health Insurance System—designed to activate consumer decision-making at the point of service.

Education
Praveen holds a Master of Science in health systems management from Rush University in Chicago, and a Master of Public Health and Bachelor of Science from University of Illinois Chicago.

Affiliations and Awards
Praveen serves on the boards of directors for Alliance of Community Health Plans (vice chair, policy committee), Detroit Economic Club and The Economic Club of Grand Rapids. He also serves on the advisory boards of Machinify, Inc. and Help-Full.